

Mayor's Office of Operations



April 15, 2022

The Honorable Eric Adams Mayor City Hall New York, NY 10007

The Honorable Adrienne Adams Speaker New York City Council New York, NY 10007

Dear Mayor Adams and Speaker Adams:

As required by Local Law 35 of 2014, we have enclosed the report on the IDNYC program for the quarter ending March 31, 2022.

During this new year, IDNYC has continued to ensure that cardholders and applicants have access to services and benefits. In addition to working with its partner agencies and organizations to communicate with the public, during the first quarter of 2022, IDNYC held temporary enrollment at sites across the city. Temporary enrollments have continued with the Queens Borough President's Office from May 4, 2021 until August 26, 2022, and at the Cathedral Library in Manhattan from January 11 to December 29, 2022. In addition, the Mobile Command Center (MCC) was deployed to host enrollments, with the Muslim Community Network in Brooklyn on January 13, 2022, Sisa Pikari in Queens on January 23 and February 20, 2022, Jamaica Learning Center with District 79 in Queens on February 10, 2022, Lincoln Hospital in the Bronx on February 19, 2022, Brooklyn Academy High School with District 79 on March 3, 2022, Muslim Women's Institute for Research and Development in the Bronx on March 8, 2022, Parent-Child Relationship Association in Brooklyn on March 14, 2022, and Far Rockaway High School with District 79 in Queens on March 23, 2022.

As of the end of this quarter, a total of 1,453,868 cardholders have been able to enjoy the meaningful benefits of the IDNYC program. IDNYC is grateful for the ongoing leadership and partnership of Mayor Adams, Speaker Adams, and the New York City Council. We look forward to supporting New Yorkers in our city as we continue to recovery.

Very truly yours,

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Gary Jenkins, Commissioner, Department of Social Services

Manuel Castro, Commissioner, Mayor's Office of Immigrant Affairs



Mayor's Office of Operations



DIK

Daniel Steinberg, Director, Mayor's Office of Operations

cc: Lorraine Grillo, First Deputy Mayor Sheena Wright, Deputy Mayor

Anne Williams-Isom, Deputy Mayor

Frank Carone, Chief of Staff

Roberto Perez, Director of Intergovernmental Affairs



### New York City Identity Card Program Quarterly Report January 1, 2022- March 31, 2022

As required by Local Law 35 of 2014, the Human Resources Administration (HRA), as the administering agency of the IDNYC program, shall prepare and submit to the Mayor and the Speaker of the City Council a report on the New York City municipal identification card program that includes the information below.

1) The number of applications received by the City for the New York City identity card disaggregated by applicant borough of residency:

Since the launch of the IDNYC program, 1,911,970 applications, including renewal applications, had been received.

The following table depicts the number of applications disaggregated by borough of residence:

Borough	Total Applications Processed to Date as of March 31, 2022 (age 10 & up)	Cardholders as a Percentage of Estimated Eligible Population <sup>1</sup> (age 10 & up)
Bronx	336,288	20.32%
Brooklyn	553,119	18.38%
Manhattan	379.612	19.23%
Queens	596,334	21.38%
Staten Island	46,551	8.43%
Non-NYC P.O. Box	66	
TOTAL	1,911,970	19.14%

The 66 non-NYC addresses reflect applicants who participate in the New York State Address Confidentiality Program for domestic violence survivors and use an Albany P.O. Box address. IDNYC has verified that these applicants reside in New York City.

### 2) The number of New York City identity cards issued:

As of March 31, 2022, IDNYC had issued 1,860,797 cards.

<sup>&</sup>lt;sup>1</sup> Based on percent of population 10 years old and above, according to U.S. Census Bureau American Community Survey, 2016. Analysis completed by HRA Office of Evaluation and Research.



- 3) The number of New York City identity cards issued to minors:
  - As of March 31, 2022, IDNYC had issued 69,063 cards to minors (individuals ages 10 to 17).
- 4) The number of requests made by City agencies for information collected about applicants for the New York City identity card disaggregated by requesting agency:
  - During this reporting period, IDNYC did not receive requests for information collected about applicants from any City agencies. For information about requests from law enforcement, see response to question 7 below.
- 5) The number of times the administering agency shared documents submitted by applicants to establish eligibility for the New York City identity card with other city agencies disaggregated by agency:
  - During the reporting period, IDNYC did not share any documents submitted by applicants with other City agencies.
- 6) The number of denials made to requesting agencies for information collected about applicants for the New York City identity card:
  - During the reporting period, IDNYC did not receive any requests for applicant information from any City agencies.
- 7) The number of New York City identity card applicants whose information was disclosed to law enforcement, disaggregated by whether such disclosure was pursuant to a judicial warrant or judicial subpoena:
  - During the reporting period, IDNYC did not disclose any information concerning applicants to law enforcement.
- 8) The number of occurrences of fraud or other criminal activity related to issuance of the New York City identity card:

Since the program's launch in January 2015, 328 cases have been detected to have a high likelihood of suspected fraud. In this reporting period, the program's integrity review process detected 16 instances in which an individual sought to obtain an IDNYC card under another name and/or identity and all 16 applications were denied. Any such integrity instances are detected by the program's duplicate image search technology, which automatically seeks to match the photographs taken of new applicants against the database of previous IDNYC cardholders or applicants to prevent the improper issuance of a second IDNYC card to a single applicant. If there is a perceived match, investigators on the program integrity team then proceed with an investigation in accordance with program protocols. There were 5 instances where the program's integrity review process detected an individual seeking to obtain an IDNYC card with documents that were suspicious and could not be authenticated. All 21 applications were denied. Where possible, in cases where the program suspects an individual is applying for a card under someone else's identity, the potential victim is notified by letter about the improper use of their identity information.



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# 9) The City's efforts to conduct outreach to prospective applicants relating to the New York City identity card program:

During the first quarter of 2022, IDNYC has provided education and outreach assistance for enrollment for communities throughout New York City. As the city continues to re-open IDNYC has worked to create awareness around the program by facilitating appointment making, renewals, and by assisting constituents with basic card changes that can be done through IDNYC's enrollment portal. IDNYC has continued its collaboration with elected officials and community-based organizations to host IDNYC pop ups events and participate in resource fairs and tabling events across the city. Partnerships include a pop up event hosted in partnership with the Queens Borough President's Office, which has been extended through August 2022, as well as two Mobile Command Center events with Sisa Pakari in Queens. During this quarter, the community services team also conducted 50 Know Your Rights presentations and participated in 24 tabling events where information on IDNYC enrollment and renewals was shared, reaching 1,528 people. Staff also facilitated online renewals for eligible cardholders through tabling events and via the AskMOIA Hotline.

Additionally, throughout this quarter IDNYC enrolled 6,205 New Yorkers at pop-up sites and aboard the Mobile Command Center, IDNYC on the Go!

# 10) The City's efforts to promote acceptance of the New York City identification card by banks and other public and private institutions:

The program continues to seek new ways to expand the card's acceptance and utility, including ensuring the continued acceptance during the pandemic of cards that expired after March 20, 2020 by benefit and cultural partners, financial institutions, and by NYPD and other government agencies for identification. This extended acceptance will afford cardholders the ability to complete the renewal process but continue to use their cards pending renewal during the pandemic.

# 11) The types of services, other than City services, for which the New York City identification card is permitted as acceptable proof of identity and residency:

As IDNYC does at the beginning of each year, we welcomed returning IDNYC benefit partners to the program including 37 returning museum and cultural partners such as the American Museum of Natural History, BRIC Arts Media, the Queens Museum, the Staten Island Museum and many others.

During this quarter, IDNYC cultural partners issued a total of 1,053 free one-year memberships, with 767,205 memberships issued since January 2015.

#### Libraries

The City's partnership with the Brooklyn, New York, and Queens Public Library systems allows New Yorkers to use their IDNYC card as a single, citywide library card. Since January 2015, over 69,748 cardholders have this added functionality to their IDNYC. Additionally, IDNYC continues to work with the Brooklyn, Queens, and New York Public Libraries to promote their virtual content.



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#### Health

The IDNYC card continues to facilitate access to better health and savings.

- The City's official prescription drug discount plan, Big Apple Rx, is integrated into the IDNYC card to provide
  prescription drug discounts at more than 2,000 pharmacies citywide. Since the program's launch, IDNYC
  cardholders have used this benefit to save over \$1,318,911 on their prescription purchases.
- At Food Bazaar stores in Queens, Brooklyn, and the Bronx, IDNYC cardholders saved over \$158,527 in discounted grocery purchases, this quarter, bringing total grocery savings to more than \$4.2 million dollars (\$4,271,014.62) since January 2015.
- IDNYC's partnership with Health + Hospitals (H+H) allows cardholders to link their IDNYC cards to their H+H
  accounts, thereby speeding up the check-in process for subsequent appointments. Since this partnership began in
  May of 2016, 10,617 cardholders have linked their IDNYC cards to their H+H accounts. Additionally, IDNYC has
  been a crucial tool for registering for and receiving COVID-19 vaccines and care.
- Since January 2017, parents, guardians, and other individuals have been able to use their IDNYC card online, at My Vaccine Record (MVR), to verify their identity to access their own or their children's official immunization records, including for COVID-19, from the NYC Department of Health & Mental Hygiene's (DOHMH) Citywide Immunization Registry (CIR). Parents can check which vaccinations their child still needs and can print out a vaccination history to complete medical forms for childcare, school registration, college admission, camp enrollment, and more. To date 11,377 cardholders have accessed vaccine records using an IDNYC card. During the fourth quarter, more people are accessing MVR using their IDNYC to retrieve their COVID-19 vaccination record.

#### Veterans

Since IDNYC launched the Veteran Designation in July 2015, 12,365 veterans have chosen to have this special marker on their IDNYC cards to indicate service in the U.S. Armed Services. The designation entitles veterans to exclusive benefits, better connects veterans to the services and discounts they deserve and is an expression of the City's gratitude and respect for those who have served our country.

IDNYC continues to field inquiries from public and private institutions eager to partner with us. Our goal is to make meaningful additions to the program that reflect IDNYC's vision of greater access to government services, financial services, education, cultural benefits, and health and wellness for all New Yorkers. The City is focused on developing integrations that expand the utility and functionality of the IDNYC card and ensure that New Yorkers have access to a broad array of additional programs, services, and benefits.